



A TICKET
to the **WORLD** *of*
ENTERTAINMENT
starring
YOU

Robert Oakwell-Morgan

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Managing Editor: Dennis Furlan

Front- and Back-Cover Design and Layout: Nicholl Spence

Pixie Design: Richard Novak

Digital Pixie Versions: Nicholl Spence

Robert Caricatures: Shiraz Creative

Interior Design and Layout: Dennis Furlan

Indexing: Dennis Furlan

Proofreading: Nicolette Oakwell-Morgan

ISBN 978-1-7751092-1-1

Printed in Canada

Published By:

Robert Oakwell-Morgan

18 Woodthrush Ct.

Toronto, ON

M2K 2B1

Acknowledgements

First, I'd like to thank Admit One's managing editor, **Dennis Furlan**, for essentially acting as the point-man for all things creative in relation to this book. From the final written copy and editorial organization, to the design, layout, image sourcing, indexing, researching — you name it, it's been Dennis's professional expertise in all these areas that has allowed my vision for this book to come to fruition.

A number of other people's contributions have also been instrumental in the makeup of this book. It was **Richard Novak's** unique and original drawings that gave life to my original idea for the OMI Pixies you see scattered throughout the pages of this book, and it was Richard's sister, **Nicholl Spence**, a professional graphic designer, who recreated the drawings digitally, which allowed for their use and insertion into this book. Nicholl also designed and created the front cover, and designed and formatted the back cover and spine. I also want to thank **Shiraz Creative** for their entertaining caricatures of me that you see in this book, especially as part of the Robert Says segments.

I would also like to acknowledge the contributions of my wife, **Nicolette Oakwell-Morgan**, who not only helped proofread every single page of this book, but has provided her insight and feedback on a very unique project, and has been with me personally and emotionally every step of the way.

A project of this nature is not a one-man operation, and I'd like to thank everyone involved in making this book not only the reality it is today, but helping lay the foundation for a vision that should and will last well into the future. Thank you to you all.

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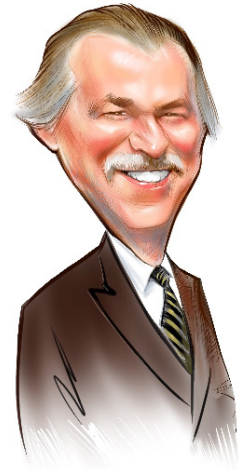




Chapter 1: Your ticket

This book is your ticket of entry into the world of entertainment. That's why the title of this book is *Admit One* because, by the time you're done reading, you will be ready to actually do what you've always thought of doing: acting, writing, directing, modelling — you name it. Only, what I'm offering is not another empty promise of entry into stardom, or some ploy to take advantage of your hopes and dreams. Whether you have a background in entertainment or not, this unique but workable platform provides significant experience and exposure to just about anyone who wants it — including you.

We have all heard about how hard it is to break into showbiz. In fact, the club has become so exclusive that most of you probably think it's simply out of reach. Countless talented people are turned away at the doors of entertainment success. For those trying to get in, there is no shortage of unscrupulous players preying on your lofty dreams. From shady



Robert has been developing this entertainment platform for decades, and has now combined traditional creative concepts with new technology to put the power of showbiz, fun, and direct personal networking in your hands.

agencies to opportunistic “coaches,” people in entertainment will promise you the world, and charge you for it, while delivering so little. Not here.

There might be some of you who haven’t even thought of entering the world of entertainment. Maybe it seemed like a dream to be pursued by a lucky few. Perhaps you didn’t think you had any talent, or were never given the chance to see if you did. With the way in which the current entertainment industry is structured, it’s no wonder you had little hope. That’s about to change.

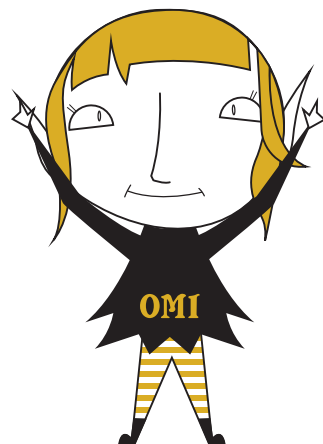
Anyone can do it

There’s also something else that I’m offering here. Yes, this is an opportunity for people to get into showbiz. But it’s something more than that, too. It’s about getting together, in person, with others, to have some fun, but also be a part of something larger than yourself. Whether you have artistic talent, or just want to make new friends, there’s something in this for everyone. Believe me.

At the heart of this new entry into the world of entertainment and fun is what’s called an OMI Artistic Production, the details of which we’ll get to shortly.

What these productions offer prospective entertainment participants is:

- An easy form of entry. Literally anyone can do it, including you.
- A showcase to the world of your various talents, including acting, writing, directing and modelling.
- A chance to meet people from all walks of life with various levels of talent and entertainment ambitions — and have loads of fun doing it.
- Guaranteed exposure. Other people will get a chance to see what you’re made of.
- Getting that shot. So many people go through life wishing they had taken a chance and shown the world the talent they have. Well, this is your shot.



At this point, you might be asking yourself just what in the world is this all about? Modern entertainment has been around for around a hundred years or so, so what makes an OMI Artistic Production so much different than anything else that's been tried? Well, actually, the basic concept of what constitutes such productions has been tried, and is still being used in the world of entertainment, but not to your advantage. Let me explain.

A pictures is worth a thousand words

So many artistic productions that you're exposed to in everyday life — whether they're TV shows or commercials, movies, educational series, etc. — start off as written scripts, but are often developed further through what's known as a storyboard: a picture representation of a scene that will eventually be of a moving nature, such as on a TV or movie screen.



Storyboards like this one have been posted on the walls of creative teams for many decades. From early films to TV commercials, storyboards are used to present ideas to target audiences in a very simple but powerful format. [1]

So, before going through the process of actually filming a show or movie, a production team will often depict it in the form of a sequence of storyboards.

If you've ever seen a comic book, and I'm sure most of you have, then you know exactly what a storyboard is. It's one picture after another depicting a sequence of events often involving dialogue and action among various characters in different settings. Simple enough, right?

The basic usefulness of a storyboard, at least in the context of modern artistic productions, is that you can essentially tell a story — and a quite detailed one at that — without the often huge costs of actually filming or recording scenes. You can get the gist of what the eventual show or movie will be like without yet hiring the actors, directors or buying the cameras, production facilities, etc. Feature films have initially been represented in storyboard format and used to essentially sell ideas to Hollywood staff and executives.

That comic books are still around and very popular, and still used as material for modern-day feature films, serves as a testament to the power of the storyboard format. It's simple, easily digestible, descriptive, dynamic in the sense that involves visual and written materials, and an example of one of the most enduring and fundamental components of the human condition: the telling of the story.

A proven concept

There is just one more piece of the puzzle I'd like to describe to you before the broader picture (forgive the pun) of the power of an OMI Artistic Production becomes apparent. I was living in South Africa during the 70s. This was a part of the world where TVs did not become a household item until 1975. In the meantime, one of the great entertainment sensations of the country was the photo story.

Photo stories were just like comic books except, instead of drawn pictures, photo stories contained actual pictures of people playing out the scenes, and

Another take

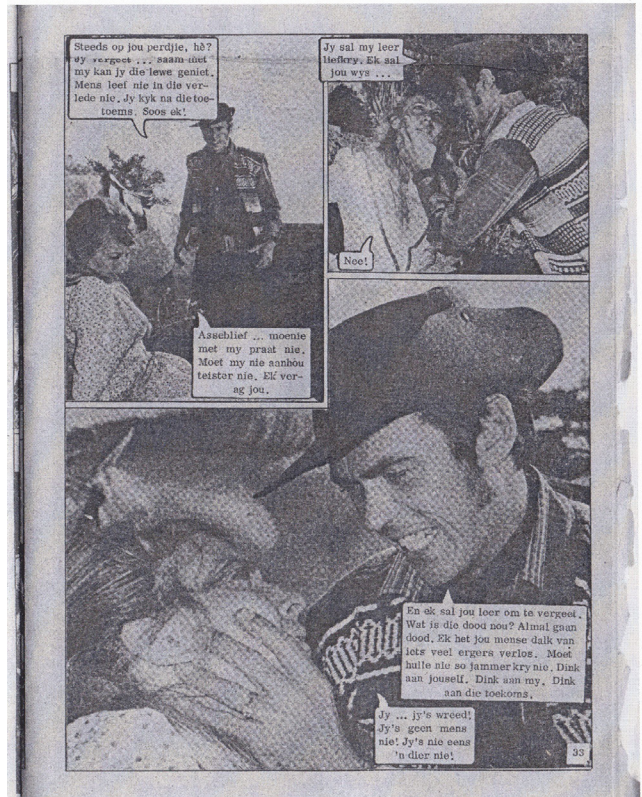
- Pictures constitute the most basic form of storytelling.
- Storyboard pictures have been a little-known part of the entertainment industry for decades.
- OMI Artistic brings the power of pictures and storyboards to you with our OMI Artistic Productions platform.



the dialogue was inserted into the pictures in bubbles, just as they would be in comic books. So, a photo story would be a collection of storyboards, so to speak, involving scenes with actual people acting out scripted scenes to be enjoyed by an entire country. It was really neat, actually.

It was so neat, in fact, that I decided to act in them. The pay was minimal, but the experience was something I have carried with me ever since. I absolutely loved it. Not only was it great to get a chance to act, but it wasn't that hard, because photo stories only involve posing for pictures, and you just have a great time meeting people, interacting with them, and being a part of something bigger than yourself. It was my first taste of the big time, so to speak.

It's these photo stories, involving pictures of "actors" depicted in a sequence of storyboards, that form the basic premise of an OMI Artistic Production. Anyone can do it. Just smile for the camera. Anyone can write the script and dialogue, direct, produce, etc. Later in this book, I'll show you exactly how it's done. Yet the basic structure of OMI Artistic Production photo stories allows for an entry into entertainment that does not exist today.



Yes, believe it or not, that's me playing a bad guy in a photo story published in South Africa way back in the 1970s. In fact, the dialogue is written in Afrikaans, so you won't be able to understand it, and it was so long ago that I can't understand it, either. However, as you can tell, these pictures are almost literally worth a thousand words, and the dialogue can be rewritten to make it anything you want. So, it's not just for actors or models, but for writers, too, as well as production people, directors, and on and on it goes. It's easy, it's fun, and anyone can do it. If I can do it, you can do it, too — believe me.

A foundation for entertainment and fun

Does this sound too good to be true? Well, first, this isn't for free. There is a one-year fee of \$95, which is waived with the purchase of this book, along with the costs of making an OMI Artistic Production, plus 10 percent. In other words, whatever it costs OMI Artistic to provide you with everything you need to make a great production, we'll make 10 percent. Given the low-cost nature of the photo-story format, this is an affordable venture into the world of entertainment. It truly is a win-win situation for all involved.

Think about it. With an OMI Artistic Production, all the components of entertainment are present, but without the huge overhead costs, and entry is easy. We provide you with that entry. You will become immersed in the artistic process, get to develop — or further develop — your artistic skills in acting, writing, directing, modelling, etc. The only thing you'll need is the desire to take that next step into the world of entertainment. It's that simple.

And when I say it's simple, I mean it. Yes, OMI Artistic is a way for aspiring entertainment professionals to get their big break. But it's also a way for anyone at any level to get involved. If you just want to meet new people, in person, OMI Artistic is the way to do it. If you want to be around aspiring artists, OMI Artistic is the way to do it. The photo-story format lends itself to ease of entry because they're easy to do. Again, anyone can literally do it, including you.

In addition, the OMI Artistic platform is such that it adds value to you as an artist not just by providing a unique production medium in photo stories, but also by providing an infrastructure and audience you simply will not find elsewhere. We have a networking structure, the unique technology for building a fan base, as well as full-time job opportunities with OMI Artistic for artists and professionals with real talent. What more could we offer? Keep reading this book!



There is just one more thing. This is a phenomenon. Countless OMI Artists will be counted among your ranks as aspiring entertainment professionals. To reflect just how big this is, and will be, OMI Artistic Inc. will be holding huge annual award ceremonies. Tens of thousands of you will be on hand. To reward your membership, and build the excitement, we'll be offering a broad range of substantial cash prizes for those of you lucky enough to be a part of it. More on that in Chapter 6.

Robert Says



I have been in business for many years spanning the globe. You meet a lot of different people in this world. Some are great. Many aren't. There is no shortage of characters who are willing to take advantage of others in the pursuit of their own interests. This is true in the broader world of business. It's also true in the world of entertainment.

What I bring to the table is a different kind of approach. I have always brought integrity and honesty to whatever I've done, and this is certainly true of the current venture I've created,

OMI Artistic Inc., which provides you with the opportunity to enter the world of entertainment honestly and on your own terms — guaranteed.

OMI Artistic Inc. is literally the result of a decades-long development on my part. In the 1970s, while I was living in South Africa, I fell in love with the photo-story format. And, even though I've been on many other business ventures in many other places in the world, for some reason, I have never let go of the concept of photo stories making a difference in this world, making a difference for countless people like you looking to do something different, something fun, something that's an easy and no-strings-attached entry into the world of entertainment without the false promises and unscrupulous opportunists.

It is therefore my personal vow to you that your experience with OMI is designed, not for me in some selfish way, or for others to exploit you, but for you: to pursue your dreams, meet other great people, and do it all with honesty and integrity.

So, I hope you're as excited as I am about this entry into the unique world of entertainment. The only reason I'm providing you with this opportunity is because I think it works for everyone. I wouldn't have it any other way. I've been in business for most of my life and I've always done it in an honest way. I believe, together, we can fulfill all our dreams, shock the world of entertainment, rejuvenate it, and give countless entertainers-to-be such as yourself the chance of a lifetime, while everyone has fun doing it. What do you say?